
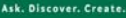


The User Knows Best

Peter Spitzform
June 17, 2011


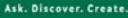
Collection Development Librarian
University of Vermont
Peter.spitzform@uvm.edu
802-656-2632

Who We Are at UVM

12,400 Students, Total:

- 10,461 Undergraduates
- 1,490 Graduate Students
- 452 Medical Students (with separate med lib)
- 103 Undergraduate Majors
- Budget for Books: ~ \$800,000

Collection Development Strategies

- Traditional Collection Development involves *Just in Case* Purchasing: Buy Books in Case of future need
- Done by Selector Librarians, Vendor Profiles, Faculty Selectors, Other “Experts” in Subject Selection




Collection Development Strategies



- Libraries Now Explore *Just in Time* Collecting
- Patron-Driven Acquisition
 - Print on Demand
 - Order on Demand
 - E-book Purchase Only at Behest of Patron Need




Why PDA? Why Now In Particular?

Usage, Usage, Usage!


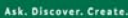
- The Pittsburgh Study from 1973 (Allen Kent) showed that 40% of books at U of Pittsburgh did not circulate even after 7 years on shelf
- Studies ever since show the same pattern
- UVM usage study in 2006 showed (surprise!) 40% of books did not circulate

Late Breaking: Cornell Usage Study Results are In

- 55% of all Cornell's books published since 1990 never circulated
- Even accounting for foreign language books, 40% of books in English published since 1990 have never circulated.
- “Precious resources are being spent to purchase, house, and preserve these books, but to what extent should this be regarded as misspent funds and to what extent as investment in a strategic reserve?”

Source:
http://staffweb.library.cornell.edu/system/files/CollectionUsageTF_ReportFinal11-22-10.pdf



Money Appears Not to Grow on Trees

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The University of Vermont Weighed Options. How to Proceed?

The Year was 2007...

- **Print On Demand** would require:
 - Electronic files of books
 - High resolution, high speed printing
 - If printed outside library, uniting printed book with patron
- **E-books Chosen by Patrons** would require
 - That such a model existed in a viable way
 - Most available e-books still only available via just-in-case model
 - Not a great reception of NetLibrary's initial product

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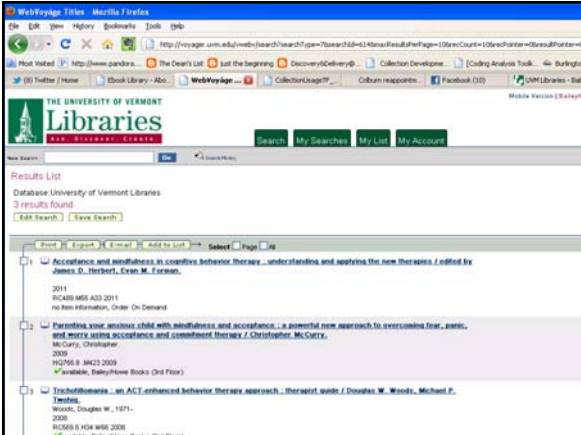
Order on Demand for Print Books With YBP

YBP Agrees to Partner with UVM for Pilot of OOD

They Invent Methods and Procedures to Enable UVM Libraries to:

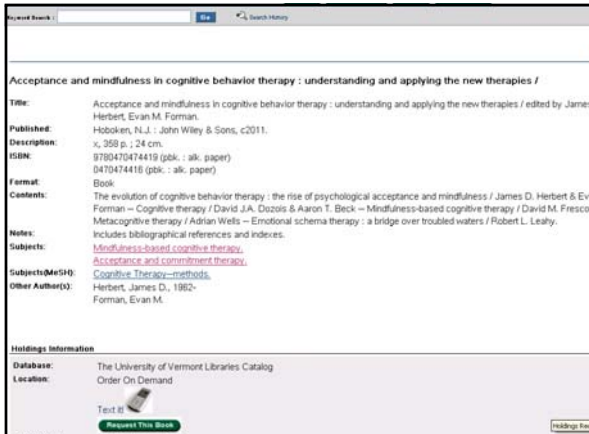
- Load MARC Records into Voyager for Books We Don't Yet Own From Three Major Publishers Based on Slips
 - Wiley
 - Palgrave Macmillan
 - Oxford University Press
- Enable Us to Rush-Order Titles from YBP (or Other Sources)
- Goal: To Get Book into Patron's Hands 3 Working Days from Order

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Results List
Database University of Vermont Libraries
3 results found

- 1 Acceptance and mindfulness in cognitive behavior therapy : understanding and applying the new therapies / edited by James D. Herbert, Evan M. Forman.
 - 2011
 - RC489 M53 A33 2011
 - no free information, Order On Demand
- 2 Perseus and anxious child with mindfulness and acceptance : a powerful new approach to overcoming fear, panic, and mood swings acceptance and commitment therapy / Christopher McCarry.
 - 2009
 - WQ256 S M423 2009
 - available, Bailey/Howe Books (3rd Floor)
- 3 Transdiagnostic : an ACT-enhanced behavior therapy approach : therapist guide / Douglas W. Woody, Michael P. Tomlin.
 - 2009
 - RC329 S H48 W56 2009
 - available, Bailey/Howe Books (3rd Floor)



Acceptance and mindfulness in cognitive behavior therapy : understanding and applying the new therapies /

Title: Acceptance and mindfulness in cognitive behavior therapy : understanding and applying the new therapies / edited by James Herbert, Evan M. Forman.

Published: Hoboken, N.J. : John Wiley & Sons, c2011.

Description: x, 358 p. ; 24 cm.

ISBN: 9780470474419 (pbk. : ak. paper)
0470474418 (pbk. : ak. paper)

Format: Book

Contents: The evolution of cognitive behavior therapy : the rise of psychological acceptance and mindfulness / James D. Herbert & Evan Forman - Cognitive therapy / David J.A. Dozols & Aaron T. Beck - Mindfulness-based cognitive therapy / David M. Fresco - Metacognitive therapy / Adrian Wells - Emotional schema therapy : a bridge over troubled waters / Robert L. Leahy.

Notes: Includes bibliographical references and indexes.

Subjects: [Mindfulness-based cognitive therapy.](#)
[Acceptance and commitment therapy.](#)

Subject(s)MeSH: [Cognitive Therapy--methods.](#)

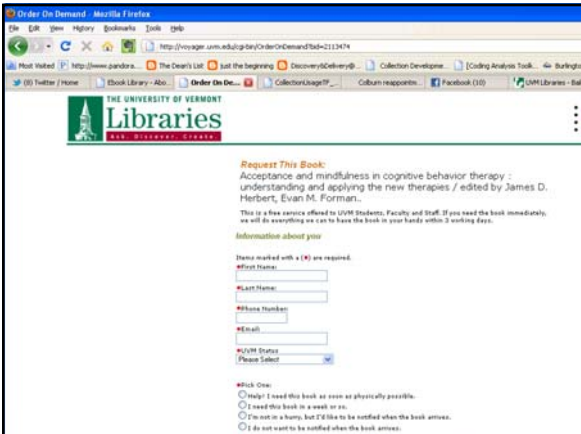
Other Author(s): Herbert, James D., 1962-
Forman, Evan M.

Holdings information

Database: The University of Vermont Libraries Catalog

Location: Order On Demand

Call Number: RC489 M53 A33 2011



Request This Book:
Acceptance and mindfulness in cognitive behavior therapy : understanding and applying the new therapies / edited by James D. Herbert, Evan M. Forman.

This is a free service offered to UVM Students, Faculty and Staff. If you need the book immediately, we will do everything we can to have the book in your hands within 3 working days.

Information about you

Items marked with a (*) are required.

Request Name: _____

Last Name: _____

Phone Number: _____

E-mail: _____

UVM Status: _____
(Please Select)

Check One:

I need this book as soon as physically possible.

I need this book in a week or so.

I'm not in a hurry, but I'd like to be notified when the book arrives.

I do not want to be notified when the book arrives.

Long View MARC View

Alternative energy systems and applications / B.K. Hodge.

Main Author(s): [Hodge, B. K.](#)

Title: Alternative energy systems and applications / B.K. Hodge.

Published: Hoboken, NJ : Wiley, c2010.

Description: vii, 418 p. : ill., maps ; 24 cm.

Subject(s): [Renewable energy sources.](#) [Power resources.](#) [Electric power systems.](#)

Internet: [Get this book!](#)

Persistent Link to Record: <http://vveyager.uvm.edu/cgi-bin/Pwebrecon.cgi?db=LOCAL&SID=1699940>

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UVM Home UVM e.J

2ND BOOKS | 2ND ARTICLES | ONLINE REFERENCE SHELF | GUIDES & HELP | SERVICES | ABOUT

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Baker/Noveck Library does not currently own this book, but we want to purchase it for your use and the library's permanent collection. If you need the book immediately, we will do everything we can to have the book in your hands within 3 working days.

Author: Hodge, B. K.

Title: Alternative energy systems and applications / B.K. Hodge.

Published: Hoboken, NJ : Wiley, c2010.

Netid: Password:

Please login to continue.

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Our Findings So Far: Numbers of Books

- Total number of books ordered On Demand since inception (12/07): 1,536
- Number of books ordered On Demand, FY10: 590
- Number of books we WOULD HAVE received on our profile (books received automatically), FY10: 1,502
- Number of books we did NOT receive automatically: 912 (Give or take 90 linear feet of shelf space not used)

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Our Findings So Far, Cont. Usage

- Average circulation of books ordered On Demand since inception: 2.0
- Average circulation of books received over same period in the traditional way ("just in case"): 1.18

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Our Findings So Far, Cont. The Money

- Money we spent on Order on Demand since inception: \$ 96,797.41
- Money we spent on OOD, FY10: \$ 37,971.86
- Money we would have spent if no Order on Demand, FY10: \$88,604.60
- Money saved because of OOD, FY10: \$50,632.74

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The Next Chapter: PDA for E-Books

Intensive commitment from YBP and EBL (Ebook Library) to create the means to integrate PDA with our Profile

My Ideal:

- Provide records for ebooks whenever available.
- Continue to load records for print books when ebooks not available
- De-duplicate records so only one record, either for print or ebook
- Patron triggers short-term loan or purchase for ebooks
- Patron continues to rush-order print when no ebook

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PDA Pilot for E-books Started Feb 18, 2011

From YBP:

- YBP provides records for ebooks for our same 3 publishers (Wiley, Palgrave Macmillan, Oxford) used in Order on Demand project whenever they are available
- Continue to provide records for print titles when ebooks are not published simultaneously with print

Billing goes through YBP, so financial workflow is largely unchanged



PDA Pilot for E-books Started Feb 18, 2011, cont.

From EBL:

- Direct links from records to full-text ebooks for Wiley, Palgrave Macmillan, Oxford (when available)
- All functionality of EBL's platform, seamless authentication with our EZProxy, Shibboleth
- Marketing materials to help patrons negotiate new ebook system
- They pass billing through YBP



PDA Pilot for E-books The Story So Far

- 406 Sessions looking at ebooks
- 24 short-term loans
- 1 automatic purchase (3rd click triggers purchase)