



NOTSL Spring 2011 Meeting

You Can't Always Get What They Want -- Or, Can You? Patron-Driven Acquisitions

Northern Ohio Technical Services Librarians is pleased to present a program on Patron-Driven Acquisitions (PDA). This acquisitions model shifts from traditional print collections selected by librarians to electronic collections of thousands of e-books from which patrons can select books for the library to purchase. Our meeting will examine what impact PDA may have on traditional library services for both academic and public libraries. Speakers for the program include Suzanne Ward (Purdue University), Peter Spitzform (University of Vermont), and Cheryl Engel (Akron-Summit County Public Library). Our speakers will discuss how PDA programs have impacted their libraries, staff, and users. Will library patrons now really be able to always get what they want, when they want it? We look forward to seeing you at the meeting!

Date: June 17, 2011

Registration and light refreshments: 9:00a.m. – 9:30a.m.

Time: 9:30a.m. – 3:45p.m.

**Location: Cuyahoga County Public Administration Building
2111 Snow Road, Parma, Ohio 44134**

Registration: \$40.00 _____

Student Registration (*please enclose photocopy of student ID*) \$20.00 _____

DEADLINE: June 10, 2011

Registrations must be received by June 10, 2011, subject to availability and meeting room capacity.

(one form per registrant)

Name: _____

Library: _____

Address: _____

Phone: _____ Email: _____

Mail registration form and check, payable to NOTSL, to:

Roman Panchyshyn, Assistant Professor, Catalog Librarian
University Libraries, Kent State University, 1125 Risman Drive, Room 370, Kent, OH 44242

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Our Presenters

Suzanne (Sue) Ward from Purdue University is our keynote speaker. She holds degrees from UCLA, the University of Michigan, and Memphis State University. She has worked at the Purdue University Libraries since 1987 in several different positions. Her current role is Head, Collection Management. Professional interests include patron-driven acquisitions (PDA) and print retention issues. Sue has published one book and over 25 articles on various aspects of librarianship. Most recently, she co-edited a special issue of *Collection Management* that focuses on PDA. She will also be one of the featured speakers at an ALA Preconference on PDA, titled "*Patron-Driven Acquisitions in Academic Libraries: Maximizing Technology to Minimize Risk*", to be held in New Orleans in June 2011. Ms. Ward will discuss the philosophy behind PDA, and how she helps manage PDA processes at the Purdue University Libraries.

Peter Spitzform has served as Collection Development Librarian at the University of Vermont since 1999. Prior to his current appointment, he worked for 8 years doing collections and public service work at the library at Johnson State College, also in Vermont. He is a graduate of Simmons College in Boston. Mr. Spitzform will discuss the University of Vermont's experience with user-centered acquisitions (UCA) in both print and in an increasingly digital environment, and examine in detail his library's experience with the UVM Order on Demand project. His presentation will also include an overview of some of the technical expertise required by library or technical services staff to make this project work. Mr. Spitzform's presentation will be delivered remotely.

Cheryl Engel is presently Technical Services Coordinator for the Akron Summit County Public Library, where she has been employed since 2000. She holds degrees from the Pennsylvania State University and the University of Pittsburgh. Ms. Engel managed both public services operations and technical services operations at Akron, and at The Carnegie Library of Pittsburgh, seeing technical services through the eyes of the customer who "just wants his/her stuff." From her days as a copy cataloger at the Pennsylvania State University, where any student or faculty could have a chair and wait while materials that were on the premises were put through TS on demand, she has tried to incorporate that perspective into every phase of technical services. She is very excited at the prospect of shortening the "chair time." Ms. Engel will discuss her library's philosophy on patron-focused acquisitions and also share her insights on some of the new vendor services related to patron-driven acquisitions that her library may be considering. She will also discuss some of the metrics her library uses to measure vendor performance. Emphasis is always focused on what their users need, and use.